

Column1	Component #1	Component #2	Component #3	Component #4	Duration	Minimum Range	Minimum Impressions	Price
Package 1	Color advertisement on back of library's monthly brochure	"This banner sponsored by" tagline on 1 main lobby banner	Color Digital Frame on 3 library atrium monitors	4 advertisements in library's weekly "Bookmarks" eBlast	1 month	4,900	23,580	\$350.00
Package 2	N/A	N/A	Color Digital Frame on 3 library atrium monitors	4 advertisements in library's weekly "Bookmarks" eBlast	1 month	4,200	22,880	\$300.00
Package 3	Color advertisement on back of library's monthly brochure	N/A	N/A	N/A	1 month	700	700	\$100.00
Package 4	Magazine Sponsorship	N/A	N/A	N/A	1 year	Indeterminate	Indeterminate	\$25.00
Package 5	Web Banner on DKPL website	Link to webpage on Web Banner	N/A	N/A	2 weeks	7,250	8,500	\$250.00
Package 6	Flyer on Library Community Board on 1 level	N/A	N/A	N/A	2 weeks	4,000	22,000	\$50.00
Brochure Ad Creation	3.42" x 4.125" brochure advertisement	N/A	N/A	N/A	N/A	N/A	N/A	\$50.00
eBlast, Digital Frame Creation	N/A	8" x 3.82" eBlast and Digital Frame	N/A	N/A	N/A	N/A	N/A	\$50.00
Flyer Creation	N/A	N/A	8" x 11" Color Flyer	N/A	N/A	N/A	N/A	\$100.00
Poster Creation	N/A	N/A	N/A	11" x 17" Color Poster	N/A	N/A	N/A	\$100.00
Multiple Package Deal	3 package purchase (must be Package 1 or 2)	N/A	N/A	N/A	N/A	N/A	N/A	15% discount on total price
Magazine Renewal	N/A	Renewal of sponsorship	N/A	N/A	1 year	N/A	N/A	\$5.00 discount