

**Director's Report
July 2017**

Door Count:

Month	Door Count	Hours open
June 2017	17387	297
May 2017	17737	312
April 2017	18298	288

Circulation:

Circulation June 2017

Circulation	Jun-17	May-17	Apr-17	Jun-16
Checkouts/renewals in-house	27,966	23,861	23,609	30,780
Ebook circulation	1,493	1,422	1,410	1,644
ILL Total Circulation	4,974	4,554	4,801	5,430
New Patrons	288	201	157	308
Total Patrons	17,906	17,703	17,733	18,716

- Summer reading is in “full swing” which accounts for the sizable increase in circulation from the previous month.
- Instead of weeding expired accounts annually we have implemented a progressive continual weeding. This process has improved the process in terms of efficiency and accuracy, cuts our costs (as we are not paying for patrons who no longer qualify for cards) and reduces cuts down on staff stress and is more efficient. Despite the usual number of new patrons signing up for cards, this continual weeding does lead to an increased fluctuation in the total patron count.

Staff and Volunteer Updates:

- Kristine Ohman will be dropping her hours to part time at the end of July. We are beginning the process of hiring a part time librarian to help take over some of her former hours.
- We are currently in the process of recruiting a part time circulation clerk and maintenance specialist.
- Beatrice O’Connell completed her OMA certification for the PrairieCat Administrative Council.

Youth Services:

Programming	Adults	Children	Total
Community Outreach	36	63	99
Homeschool Happenings	7	17	24
Pokémon League	9	34	43
Read to Rover	13	21	34
Recurring Story Times and Crafts	499	791	1290
Little Learners Outreach	14	57	71
School Visits	26	91	117
Hillbilly Silly Science Spectacular	45	93	138
Movie Showings	21	41	62
Glow-in-the-Dark Juggling	72	90	162
Music for Toddlers	23	31	54
Magic Show	88	187	275
Lego Club	9	20	29
Little Mermaid Visits	67	110	177
Grand Total	929	1646	2575

- Summer reading's "Reading by Design" began June 6th, with a registration table in the lobby for children, teens, and adults. **Resource Bank** also had a table in the lobby, giving away helium-filled balloons. By the end of the month over 1000 children registered to participate!
- Our summer programs have been very successful—often drawing over 100 participants. The Amazing Tim Adamz magic show, held on a Thursday morning, attracted the largest crowd of the summer with 275 people in attendance.
- Weekly outreach programs to Camp Power at University Village began on June 20. Weekly outreach programs to the Methodist Church for their free lunch program began June 29.



Fourth of July Parade



LEGO Club



Amazing Tim's Magic Show

Teen Services:

Teen and Tween Programs	Total
Adventure @ Your Library	21
Anime & Manga Club	9
Breakout DeKalb	13
Magic Muffins Book Discussion	2
Magic Muffins Activity	10
Magical Theatricals	7
Magic Muffins Magazine	4
Your Write	5
Teen Advisory Group	8
80's Movies	2
Open Mic Hour	6
Total	87

- Teens enjoyed a puzzle/escape room program called Breakout DeKalb planned by Laura Warmke.
- We have added several new programs for teens and tweens, including an Open Mic hour and Magical Theatricals, a program idea based on the Young Actors Workshop Susan Garlich created while working at Geneva Public Library.
- As of July 1, there were 117 teens signed up for summer reading.



Adult Services:
Adult Programs

Adult/All Ages Programs	Adults	Children	Total
Book Clubs	47	0	47
Computer Classes	11	0	11
Maker Classes	20	52	72
English Conversation	11	0	11
FAQ of Autism	7	0	7
	96	52	148

- The English conversation group began June 14 and will continue through August 2. The numbers each week vary wildly, but each week as had at least one attendee.
- We've begun to book programs to highlight our philanthropy-related databases, as well as our non-profit collection.
- The Off the Beaten Path Book Club will be moving from the fourth Thursday of the month to the second Tuesday of the month due to Kristine's decrease in hours.

Tech Desk and Collaboration Studio

- The Collaboration Studio raised \$165.45 in June through 3D print sales. This is comparable to May's \$160.10.
- We've sold quite a few fidget spinners, with a total intake of around \$65.



Scrapbooking class



balloon powered cars

Public Internet Usage

Adult	17-May	17-Jun
Total Sessions	1798	1811
Total Time (min)	80016	78793
Average Session	44.5	44.9
Teen	17-May	17-Jun
Total Sessions	9	11
Total Time (min)	131	446
Average Session	14.5	41.4
YS	17-May	17-Jun
Total Sessions	501	540
Total Time (min)	18504	24288
Average Session	36.9	46.4

- Public Internet usage is up in both youth areas and steady in the adult area. The amount of time spent on teen computers increased 240%. The amount of time spent on YS computers increased 31.3%. This may be due to students not having access to school-issued Chromebooks. The amount of time spent on adult computers decreased by 2.5%, but the number of sessions increased 0.7%.

Collections and Materials

- Adult Services has been working with the Teen Services and Technical Services staff to separate graphic novels into adult and teen sections, as the adult graphic novels sometimes have adult themes inappropriate for children.

Other

- Teresa Iversen has been meeting with the local school district to help incorporate local history into their lessons.

Staff Training and Development:

- Multiple staff attended the American Library Association Annual Conference in Chicago. Susan Garlisch's DKPL t-shirt elicited a reaction from the staff at the NEA Big Read booth acknowledging DeKalb's reputation as "rock stars" for having earned the Big Read grant so many times.

Public Relations:

Media coverage for the month of June:

Date	Media Outlet	Topic	DKPL Staff Reference(s)	Link
6/7/2017	Daily Chronicle	Farmers' Market and Outdoor Programs	N/A	http://www.daily-chronicle.com/2017/06/06/dekalb-public-library-to-make-debut-at-farmers-market/apbleri/
6/10/2017	Daily Chronicle	Summer Reading Maker Programs	Joshua McCarthy; Jen McGee	http://www.daily-chronicle.com/2017/06/08/reading-by-design-fitting-theme-for-summer-library-activities/ardpi6o/
6/10/2017	Daily Chronicle	Cooling Center	N/A	http://www.daily-chronicle.com/2017/06/09/area-buildings-available-as-cooling-centers-during-heat-wave/auegead/
6/15/2017	The Times	Haish Marker	N/A	http://www.mywebtimes.com/news/local/dekalb-marker-to-honor-barbed-wire-inventor/article_53e4442a-2231-5870-bbd7-df6daa9dc081.html
6/19/2017	Daily Chronicle	Haish Marker	Emily Faulkner	http://www.daily-chronicle.com/2017/06/18/jacob-haishs-legacy-commemorated-with-plaque-at-dekalb-public-library/ao6hp7e/
6/26/2017	The Northern Star	Library Activities	N/A	http://northernstar.info/entertainment/library-activities-keep-minds-active/article_79a2b164-59ef-11e7-93f9-c3f5fe36cfa9.html

- Social media posts have increased with the addition of Buffer and the allowance of content creators to submit posts to the PR department.
- The Friends of the Library now have a Facebook page.
- Library employees will be marching in the Kishwaukee Fest Parade down Lincoln Highway on Friday, July 28th at 7:00 p.m.
- The library will have a booth at Target's National Night Out on Tuesday, August 1st from 5:00 – 8:00 p.m.
- There has been an increase in the sale of library merchandise since displaying it at the Circulation desk.

Grants/Fundraising/Donations:

- The PR department submitted a request to the Friends for funding for three "high boy" tables and a display apparatus for library merchandise to place at the Circulation desk.

Other Programs:

Adult/All Ages Programs	Adults	Children	Total
Sides and Salads @ the Farmers' Market	32	18	50
Farmer's Market (twice)	82	38	120
Stone Soup Shakespeare	48	16	64
Haish Dedication Ceremony	50	3	53
Danny Santos Folk Music Concert	12	1	13
	224	76	300

Numbers for the Farmers' Markets include only people who stopped by the library's booth.

Upcoming Events:

- Honeyman Wedding/Reception (private event at the library) – Saturday, July 15th, 5:00 – 10:00 p.m.
- Seed Saving Workshop – Saturday, July 22nd, 10:00 a.m. – 12:00 p.m. Held in conjunction with the DeKalb County Community Gardens.
- Blood Drive – Saturday, July 22nd, 10:00 a.m. – 2:00 p.m. Held in conjunction with Heartland Blood Center
- Lizzie Borden and the Borden Murders – Saturday, July 22nd, 2:00 – 3:30 p.m.
- Movie Showing: Paper Tigers – Monday, August 7th, 9:00 – 11:30 a.m. Held in conjunction with the DeKalb County Trauma Informed Training Committee and set up by library employee, Marti Brown
- Medicare and You – Friday, August 11th, 11:00 a.m.

Meeting Room Reservations:

Space	Library	Government	Non-profit/Organization	Business/Individual	Total	Revenue
Adult Study Rooms	1	7	6	98	112	\$0.00
Teen Study Rooms	0	0	0	9	9	\$0.00
Youth Study Rooms	4	0	1	46	51	\$0.00
Story & Activity Room	29	0	6	0	35	\$0.00
Bilder Family Meeting Room	15	3	18	1	37	\$50.00
Zimmerman Meeting Room	3	0	2	2	7	\$0.00
Yusunas Meeting Room	7	3	0	1	11	\$0.00
Nancy D. Castle Collaboration Studio	10	0	0	0	10	\$0.00
					272	\$50.00

Building:

- Issues with the air handlers and water tempering system persist. Both are being addressed.
- The step outside the teen room has been repaired.
- We have received an estimate for the soundproofed door and will be moving forward on completion of the room with Board approval.

Security Issues:

- There have been a number of unlocked bike thefts outside the library. Each has been reported to the police.
- A homeless individual has taken up residence on the Lutheran church property adjoining the back of the library. He has been spoken to several times by library and church staff and we are monitoring the situation.